



# HOT SAVINGS REBATE - UP TO \$350.00

On case purchases made 01/01/18 through 12/31/18

### PRODUCT DESCRIPTION

**CHOLULA ORIGINAL**  
(12/5 oz case)



**REBATE PER CASE**

**TOTAL ELIGIBLE CASES PURCHASED**

**TOTAL REBATE DUE**

\$3.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
UP TO A MAXIMUM OF 20 CASES (\$60.00)

**CHOLULA FLAVORS**  
(12/5 oz case)

- Green Pepper
- Chipotle
- Chili Lime
- Chili Garlic



\$5.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
ANY CASE QTY. COMBINATION OF FLAVOR VARIETIES  
UP TO A MAXIMUM OF 30 TOTAL COMBINED CASES (\$150.00)

**CHOLULA ORIGINAL 64 OZ.**  
(4 - .5 gal. case)



Pump tops available separately. Contact your sales representative to order.

\$5.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
UP TO A MAXIMUM OF 8 CASES (\$40.00)

**NEW!**  
**64 OZ. FLAVORS**  
(4 - .5 gal. case)

- Green Pepper
- Chili Lime
- Chipotle
- Chili Garlic



\$10.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
UP TO A MAXIMUM OF 10 CASES ANY COMBINATION (\$100.00)

**TOTAL REBATE DUE:** = \$ \_\_\_\_\_  
**\$350.00 MAXIMUM REBATE WITH VALID CASE QUANTITIES STATED ABOVE**

**RECIPES AT: CHOLULAFOODSERVICE.COM**

### REDEMPTION REQUIREMENTS

This coupon entitles your company to receive the qualified cash back rebate amounts claimed above based upon verifiable proof of purchase. Complete the information on this form and attach valid distributor invoices featuring the qualified cases claimed and purchased during the promotional period and mail to the address at right. This coupon may be redeemed only once per operating company for the promotional period. Checks will only be made out to the operating company's name as featured on the distributor invoice(s). Offer(s) are valid only on orders placed between January 1, 2018 and December 31, 2018. Rebates must be postmarked by January 31, 2019.

Mail coupon & distributor invoice to:

Cholula Hot Savings Rebate  
C/O McFaddin Marketing  
3321 Gilmore Industrial Blvd.  
Louisville, KY 40213

Offer valid only in the United States. This coupon may be redeemed by foodservice operators only. Distributors, contract customers are not eligible. Allow 4 to 6 weeks for processing. Offer void where prohibited or restricted by laws. Invoice must be machine or computer generated (handwritten copies not acceptable). Rebate offer cannot be used with any other offers. Only one rebate coupon per company.

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_





**Cholula Original** is a generations old recipe that features carefully selected arbol and piquin peppers and a blend of signature spices. Cholula celebrates food flavors, never overwhelming them with heat.

**FIVE AUTHENTIC FLAVORS**



**Green Pepper**, our newest flavor, brightens food with a zesty burst of crisp jalapeno tempered with sweet poblano.



**Chili Garlic** brings the robust goodness of garlic alive by pairing with our signature blend of peppers and spices.



**Chipotle** uncaps sweet, smoky flavor by pairing smooth, rich chipotle peppers with our signature blend of arbol and piquin peppers.



**Chili Lime** combines a refreshing burst of citrus with a welcoming heat. The essence of lime is paired with our signature blend of peppers and spices.

Best of all, Cholula's flavors play well with the ingredients you have on hand.

CHOLULA	PLAYS WITH	AND CREATES...
ORIGINAL	Ranch or Blue Cheese Dressing	<i>Santa Fe Buffalo Sauce</i> Wings, Salad Dressing, Vegetable Dip, Burgers, Chicken
ORIGINAL	Avocado + Ranch	<i>Kickin' Avo Sauce</i> Tacos, Burritos, Quesadillas, Nachos, Burgers
ORIGINAL	Shredded Cheddar & Jack Cheeses + Cream Cheese + Sour Cream + Salsa	<i>Drizzle &amp; Dippin' Queso</i> Fries, Baked Potatoes, Nachos, Burgers, Vegetables
ORIGINAL	Vinaigrette + Maple Syrup	<i>Sweet Heat Vinaigrette</i> Chicken or Shrimp Spinach Salad, Signature Coleslaw, Pork
GREEN PEPPER	Honey	<i>Jalapeno Honey Dipping Sauce</i> Fried Shrimp, Fried Chicken, Corn Bread
GREEN PEPPER	Ranch + Green Onions + Cilantro	<i>Green Pepper Sandwich Sauce</i> Sandwiches, Burgers
GREEN PEPPER	Tartar Sauce + Diced Pineapples	<i>Sweet &amp; Spicy Tartar</i> Shrimp & Fish Entrees
CHILI GARLIC	Butter + Salt	<i>Chili Garlic Butter Drizzle</i> Shrimp, Pasta, Garlic Bread, Baked Potato, Steak, Popcorn
CHILI GARLIC	Soy + Ketchup + Oregano + Chili Flakes + Honey or Maple Syrup	<i>Spicy Fun Sauce</i> Chicken Wings, Stir Fry, Pulled Pork or Beef
CHILI GARLIC	Spaghetti or Pizza Sauce + Brown Sugar	<i>Sweet Chili Garlic Pizza Sauce</i> Pizza, Pasta, Garlic Bread, Meatball Sandwiches
CHIPOTLE	Maple Syrup	<i>Maple Chipotle Sauce</i> Chicken Wings, Fried Chicken
CHIPOTLE	BBQ Sauce + Honey	<i>Sweet &amp; Smoky BBQ Sauce</i> Steak, Chicken Fingers, Ribs, French Fries, Burgers
CHIPOTLE	Mayo	<i>Smoky Chipotle Mayo Spread/Dip</i> Burgers, French Fries, Chicken Sandwiches
CHILI LIME	Sour Cream (or Crema) + Lime Juice	<i>Baja-Style Seafood Sauce</i> Fish Tacos, Shrimp Wraps
CHILI LIME	Honey + Ginger	<i>Sweet Chili Lime Glaze</i> BBQ Chicken, Roasted Vegetables, Seafood



Pump tops are available separately. Perfect for self serve condiment stand use as well as convenient access in the kitchen.



Refillable 12oz Squeeze Bottles for back of the house are also available.

Ask your sales representative how to order.

Discover more recipes at [CHOLULAFOODSERVICE.COM](http://CHOLULAFOODSERVICE.COM)

**PRODUCT SPECIFICATIONS**

Item Description	Case Pack	GTIN Case Code	Bottle UPC Code	Case Wt. LBS	Case L" x W" x H"	Cube	Pallet Pattern
Original 64oz	4/.5gal.	40049733000015	0 49733 00001 7	19.16	9.25 x 9.25 x 11.22	0.56	20x3
Green Pepper 64oz	4/.5gal.	40049733101460	0 49733 10146 2	19.16	9.25 x 9.25 x 11.22	0.56	20x3
Chili Garlic 64oz	4/.5gal.	40049733101439	0 49733 10143 1	19.16	9.25 x 9.25 x 11.22	0.56	20x3
Chipotle 64oz	4/.5gal.	40049733101453	0 49733 10145 5	19.16	9.25 x 9.25 x 11.22	0.56	20x3
Chili Lime 64oz	4/.5gal.	40049733101446	0 49733 10144 8	19.16	9.25 x 9.25 x 11.22	0.56	20x3

